

Staff Profile**Name** : K. GIRIJA**Qualification** : M.com, M.Phil.**Designation** : Assistant professor**Department** : Commerce (CA)**Experience** : UG : ____3__ Year(s) PG : __3__ Year(s)**Key Domain / Subject Expert in** : Marketing, Management concept
,Organisation behaviour**Subject / field of Interest** : Banking theory ,Marketing Management,
Income tax**Awards & Achievements** :**Research Activities : (Count Only)**

Journal Published	:	International	National	
Paper Presented	:	International	National	State
Workshops	:	International	National	State
Seminars	:	International	National	State
Books	:	With ISBN	Chapter Only	
Research Guided	:	M.Phil.	Ph.D.	Others
Online Webinars	:	International	National	State
Online Workshop	:	International	National	State

Chaired / Guest Events : (Count Only)

Conferences	:	International	National	State
Symposiums	:	International	National	State

Invited Talks : International National State

Details of Chaired / Invited Talk / Guest Events :

Format -> S.No. Topic, Event Name, Venue, Date

Details of Publications & Research Contribution :

Format -> S.No. Topic / Chapter Name, Journal Name/ Book Name ,
Indexed/Listed in, ISSN / ISBN , Vol. No., Page Nos.